

## NCC Cable System Order

|             |                                 |
|-------------|---------------------------------|
| Order #     | 62638056                        |
| Syscode     | 2147                            |
| System Name | Spectrum/DISH- I+ Lexington, KY |
| Market      | Lexington-Fayette               |

|                   |                           |
|-------------------|---------------------------|
| AE                | Collin Moore              |
| Sales Coordinator | John Muldoon              |
| Office            | Washington                |
| Phone             | (301) 941-2620            |
| Status            | Accepted                  |
| Survey            | DMA Nielsen Live+SD Jan19 |
| -                 |                           |

|              |                                 |
|--------------|---------------------------------|
| Flight Dates | 03/18/19 - 03/31/19             |
| Agency       | Sena Kozar Strategies           |
| Advertiser   | Kentuckians for a Better Future |

|               |                 |
|---------------|-----------------|
| Client Code   |                 |
| Product Code  | KY SW           |
| Est Code      | 6963            |
| Product Name  | 3.19-3.25       |
| Credit Status | Cash in Advance |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |   |               |   |
|------------------|---|---------------|---|
| Update Date      |   | 03/18/19      |   |
| Version          |   | 1 Vs. 1       |   |
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 2             |   |
| Total            |   | \$1,230.00    |   |
| Commission       |   | \$184.50      |   |
| Net Total        |   | \$1,045.50    |   |
| Total Spots      |   | 34            |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|            |  |
|------------|--|
| Comments : | 3/18 New Order: Please review and confirm. Thanks! |
|------------|--|

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1    | CNN  | CNN NEWSROOM<   | 3/18/19    | 3/24/19   | 09:00      | 16:00     |   |   |   | X | X | X | X | -   | -   | 6           | \$25.00   | \$150.00   | 30       | NCR 12/31/18-03/31/19 |
| 2    | CNN  | AVG. ALL WKS<   | 3/25/19    | 3/31/19   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$25.00   | \$25.00    | 30       | NCR 12/31/18-03/31/19 |
| 3    | CNN  | VARIOUS         | 3/18/19    | 3/24/19   | 16:00      | 19:00     |   |   |   | X | X | X | X | -   | -   | 4           | \$39.00   | \$156.00   | 30       | NCR 12/31/18-03/31/19 |
| 4    | CNN  | SITUATION ROOM< | 3/25/19    | 3/31/19   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$39.00   | \$39.00    | 30       | NCR 12/31/18-03/31/19 |
| 5    | CNN  | AVG. ALL WKS<   | 3/18/19    | 3/24/19   | 19:00      | 24:00     |   |   |   | X | X | X | X | -   | -   | 4           | \$49.00   | \$196.00   | 30       | NCR 12/31/18-03/31/19 |
| 6    | CNN  | AVG. ALL WKS<   | 3/25/19    | 3/31/19   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$49.00   | \$49.00    | 30       | NCR 12/31/18-03/31/19 |
| 7    | MNBC | VARIOUS         | 3/18/19    | 3/24/19   | 09:00      | 16:00     |   |   |   | X | X | X | X | -   | -   | 6           | \$25.00   | \$150.00   | 30       | NCR 12/31/18-03/31/19 |
| 8    | MNBC | MSNBC LIVE W/<  | 3/25/19    | 3/31/19   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$25.00   | \$25.00    | 30       | NCR 12/31/18-03/31/19 |
| 9    | MNBC | VARIOUS         | 3/18/19    | 3/24/19   | 16:00      | 19:00     |   |   |   | X | X | X | X | -   | -   | 4           | \$39.00   | \$156.00   | 30       | NCR 12/31/18-03/31/19 |
| 10   | MNBC | VARIOUS         | 3/25/19    | 3/31/19   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$39.00   | \$39.00    | 30       | NCR 12/31/18-03/31/19 |
| 11   | MNBC | VARIOUS         | 3/18/19    | 3/24/19   | 19:00      | 24:00     |   |   |   | X | X | X | X | -   | -   | 4           | \$49.00   | \$196.00   | 30       | NCR 12/31/18-03/31/19 |
| 12   | MNBC | VARIOUS         | 3/25/19    | 3/31/19   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$49.00   | \$49.00    | 30       | NCR 12/31/18-03/31/19 |

|              | Mar 2019   | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Aug 2019 | Sep 2019 | Oct 2019 | Nov 2019 | Dec 2019 | Jan 2020 | Feb 2020 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 34         | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 34         |
| <b>AMT</b>   | \$1,230.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$1,230.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/05/19

62638056 | Lexington-Fayette | Spectrum/DISH- I+ Lexington, KY | 2147 |